



The best dog training videos on the web
All in one place

MEDIA FACT SHEET

Become one of our launch partners and benefit from three months' introductory advertising rates

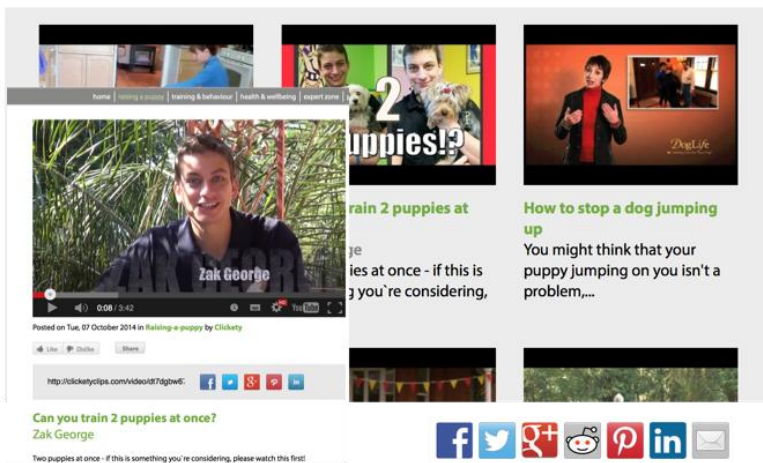
Clickety Clips is unique in providing dog owners (and would-be dog owners) with free video training demos and tutorials from the world's top trainers



Raising a puppy

[Before you get a dog](#) | [Kids & dogs](#) | [House training](#) | [Basic cues](#) | [Recall](#) | [Walking](#) | [Learn to speak dog](#)

The best video clips about what makes a happy, healthy, emotionally well balanced and obedient puppy. Your puppy raising questions answered.



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On Clickety Clips, the videos are organised so dog owners can browse through puppy or dog training sections and easily find relevant content.

Our visitors self-select according to their particular interests and in relation to their pet's needs and wants - from planning for a puppy's arrival to teaching older dogs new tricks.

Our trusted partners have the opportunity to engage with our visitors at the point where their products or services align with their needs.

FORTHCOMING FEATURES ON CLICKETY CLIPS INCLUDE:

Video specials

Surviving Christmas with kids and canines

New Year resolutions: ways to exercise with your dog

Online courses for dog owners and trainers

Regulars

In the kennel with ... interviews with our favourite trainers

Guest blogs from the experts

Competitions & Polls

SPONSORSHIP & ADVERTISING

We will work with advertisers, sponsors and commercial partners to create opportunities including:

- targeted advertising
- sponsored blog posts
- video advertorials
- display adverts and links in newsletters and social media

THE BENEFITS OF ADVERTISING ON A VIDEO SITE

Digital audiences love video! They increasingly seek out websites that offer video content in preference to text or images. Not only is our content appealing but the dwell time is higher than for text and still images – your ad or sponsored editorial stays 'in view' for longer.

- 100 million internet users watch online video each day (*ComScore*)
- 1 in 5 Twitter users discover video content each day via their feeds (*Hubspot*)
- video content increases time on site x 6 (*Brafton*)
- the average video viewer clicks 2.3 more pages than the typical visitor (*Brafton*)
- two-thirds of people say they're visual learners (*source: Brafton*)